



Finance

Banking and Insurance



Insurance companies and banks can add a twist to their promotions by giving a soft and adorable cuddly companion. Plush toys are not just for kids but for kids at heart as well! These make a tangible connection with customers and enhance customer relations, presenting a friendly persona for any brand.



RBC brand ambassadors include a number of leading golf professionals and, as a sponsor of several tournaments, RBC supports the game both in the US and Canada. Wanting to create a memorable experience at a tournament and to create brand awareness, some clients were given a unique and fun golf head cover.



Safari Savers accounts promote healthy money habits by offering kids great rates and prizes for reaching savings goals. A warm and friendly plush toy makes saving a jungle of fun!



Whenever BMO the Bear attends community or sporting events, he hands out plush BMO bears, creating lasting memories and keeping the BMO brand top of mind. A promotional plush toy increases brand recollection as no one throws away a cute and cuddly stuffie. And a plush miniature mascot is a fantastic way to grow a brand's digital presence and engage with customers.

