

Beer, Wine and Liquor

Beer and Spirits brands benefit from exposure and whether this is at professional tournaments or when a golf lover hits the links, a custom golf head cover in the shape of their bottle or logo creates brand awareness. They're functional and memorable and a quality custom golf head cover will make any recipient think well of a brand whenever golfing



With the craft beer revolution, more breweries are leveraging the experience beyond the beer and expanding into merchandise for their loyal customers. Looking cool is important and a custom golf head cover has always been a stylish gift. Many golfers put covers on their golf clubs to reflect a bit of their personality on the course and love to show their devotion to a brand.



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Dog toys inspired by everyone's favorite types of alcohol. The pet market is booming and many beer and spirits companies are replicating their brands as toys for man's best friend. What better way to keep a brand name in front of customers than to have their dog play with a toy inspired by a brand or customized with a logo. Pet owners love to buy fun gifts for their four legged friends and micro-breweries are also investing in branded beer inspired dog toys.



Wineries and tasting rooms are interested in selling more than just bottles of wine. And a souvenir custom golf head cover is perfect for the wine enthusiast golfer. It continues marketing long after a customer leaves the tasting room or winery. Every time the customer golfs, they will think of their experience. Plus, every time their friends see it, it increases the circle of influence.



Local businesses partner with the Chamber of Commerce for this annual premier golf tournament, which provides an opportunity for local wineries to market to the golfers with samples of their wines. Participants received Gimme Gopher golf head cover as the registration gift and will recall the event every time they golf, keeping the wineries top of mind.



As consumers deck the halls, the holiday season generates very high wine sales. Offering a free gift with purchase is one way for a winery to attract their fair share of holiday sales. A cute wine bottle ornament that doubles as a tree ornament or backpack accessory is a simple, but effective holiday promotion.

