

Casinos

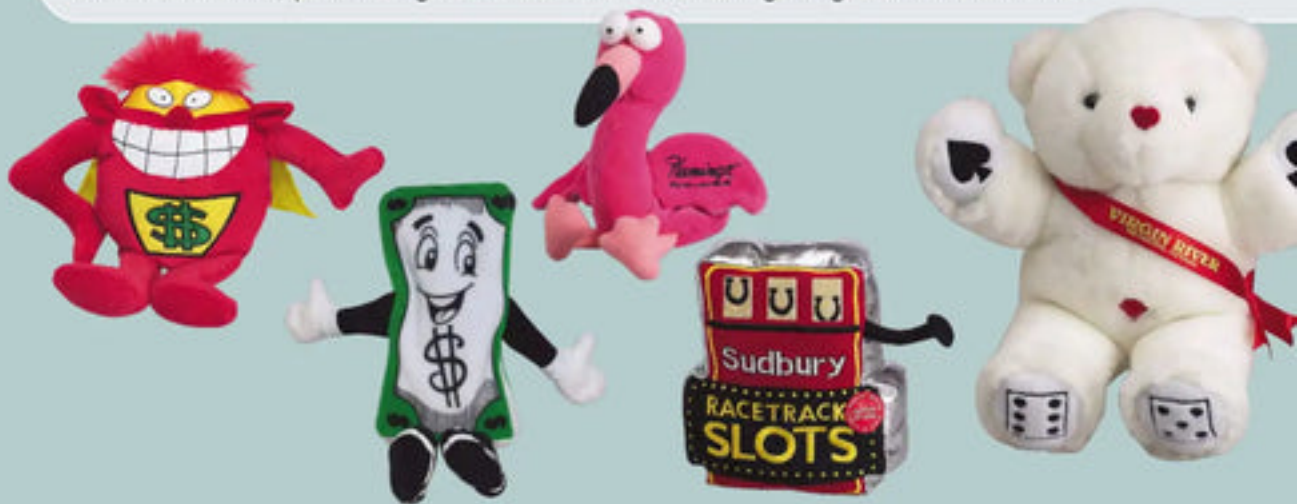


Many casinos have tiered award programs to thank their clients "beary" much for their loyalty. Or have created promotions with stuffie giveaways to get customers on a fast track to winning or have them go wild about winning.



There are just so many areas where plush toys can come into play for casinos – be it promoting special events, enticing players to join the table games, player rewards, or just simply driving traffic.

Plush toys have a much longer shelf life and enhanced brand exposure and, with a casino theme, recipients can constantly have fun even after they leave the casino. As a memento, plushies give a customer something tangible as a reminder.



Chinese New Year Celebration!



Chinese New Year is a very popular time for Asian gamblers to visit casinos and many casinos make sure to decorate for Chinese New Year. Part of this annual tradition is to have a keepsake Year of... the plush for VIP giveaways and as a redemption award for earning so many gaming points.



Casinos

Golf



Custom golf head covers are ideal for customers that already love a casino and their high visibility on the golf course helps increase brand recognition.



**Poker &
Golf - Need
we say more!**

Online casinos have grown in popularity and many offer exclusive merchandise for online shopping or for reward programs.



**Native
Casino
Drum**

