



Healthcare

Children's Hospitals

Hospital Foundations looking to raise funds know that there is nothing more appealing than an endearing plush animal. When donating, people want to have something tangible for their donation and are more likely to support a cause when they get a cute plush toy to take home.



In order to provide emotional support to children with cancer, psychologists at The Children's Hospital of Philadelphia developed a special tool: the Cellie Cancer Coping Kit. This includes a stuffed toy named Cellie, cancer coping cards, and a book for caregivers. Cellie's zippered mouth hides the deck of coping cards where children will find tips for dealing with numerous cancer-related stressors, such as medical procedures, hospital visits and feelings of fear and uncertainty. Cellie knows just what to tell kids who are coping with the unique trials of cancer.





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The CHEO (Children's Hospital of Eastern Ontario) Foundation has been successfully fundraising with a CHEO bear for many years, each year designing a different bear. 2020 was the 37th CHEO telethon and raised \$7.375 million to support patient care and research. In addition, every year at the CHEO Teddy Bears' Picnic, the Build a Buddy tent presented by Bell enables children to create their very own teddy bear with a small donation.

