



As hotels cautiously re-open and welcome back guests, many have adopted a policy that masks must be worn in public areas. To encourage younger guests to wear a mask and not feel self-conscious, give out a cute and cuddly bear wearing a mask.



For many people stuffed animals are not simply toys. They are necessities for a good night's sleep. So, many hotels offer huggable stuffies for their guests and to enhance their brand.

If the hotel does not already have a mascot, many pick an animal that is native to the location of the hotel. Wildlife that is native in the area, like a moose for rural areas, or sea birds and mammals for a beach resort.



Some hotels prefer to keep it simple and traditional, opting for a classic teddy bear with an outfit which is branded with their logo. Some sell the bear in their gift shop, or to raise funds for a local charity. Others simply place the teddy bear in the rooms, waiting for its new owner.



Barnaby Bear, the resident mascot for the Bastion Beach resort, greets guests of all ages upon arrival and is a popular fixture in all guest rooms.





Plush toys with a purpose. Hotels have developed programs for their young guests to raise awareness about environmental protection in the local area, using charming plush toys to highlight endangered species.



Over the summer when business travel slows down, many hotels and resorts are looking to target families with promotions that generate awareness about the family-friendly amenities and options. Promotions include loveable plush toys that will be taken home, keeping the brand in front of their guests and as a souvenir of their fun vacation.



Hotels realize that if the kids aren't having fun, no one's having fun, and so they pull out all the stops when developing Kids' club programs. For their younger travelers, plush toys and playsets exclusive to the resort keep the kids busy playing and are a great keepsake for the journey home.



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Golf head covers are a long lasting promotional item that will place a brand in front of guests year after year; an enduring reminder of their great vacation and an advertisement to others every time they golf.



Plush golf bears are the perfect addition to any golf resort pro shop. After a golfing vacation away from the family, a fun gift to take home for the young ones, or even older ones!





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Performance Golf Head Covers
When image counts.

