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Custom plush animals can be used effectively to enhance a company's image or brand. With broad appeal that reaches across all ages and demographics; they are fun for adults or to take home to kids.

Charles River Laboratories wanted a custom branded plush to show the softer side of their company and were very successful with the creation of the Charles River Super Mouse. Super Mouse helped to promote a positive brand as well as "softening" their corporate image.



You can get as creative as you want when designing a plush toy. Sami, an insulin dependent penguin, was created by Animas to educate children with diabetes on how to inject themselves and also on how to use insulin pumps.



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Plush toys bring comfort to all ages.

MediSystem provides personalized pharmacy services for Seniors in Long Term Care and Retirement Communities. During Nurses Week they wanted to show their favorite medical staff how much they appreciate all of them.



A small product with a big impact! Plush animals are easy to carry home from trade shows. They make great promotional items for contest and rewards redemption.



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Case Study / Miltenyi

Making people smile on Twitter, Facebook, Instagram; plush toys love social media.

Miltenyi Biotech successfully use their series of plush Happy Cells to create brand awareness and educate consumers. And their Happy Cells plush help them maintain continued leadership in their industry category.



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Golf

A custom head cover is the perfect complement to that important golf event and an excellent way to promote your corporate identity on the green!

