



Real Estate Plush Toys



Promotional plush toys are a brilliant way to add a touch of 'cute' to any marketing campaign. Real estate agents use plush toys as ambassadors for helping spread awareness of their business. They add a sweeter, more sensitive side to any marketing endeavor and are a great way to add a 'human' touch - after all, who can resist a lovable plush toy?



Moving to a new home is stressful on children and adults – welcome them to their new home with a huggable bear. Nothing makes someone feel warm and fuzzy like a Teddy Bear. Teddy bears are not only popular with children. Adults love them too.

As a closing gift, a plush toy is incredibly cute and has the guaranteed 'aww!' factor. Easily customizable, a company's logo will enjoy maximum exposure as a plush toy is designed to last and be used for a long time.





Real Estate Case Study

MAX TEDDY BEAR

For many real estate agents, their profession is about more than selling real estate. It means being an active part of their community and many contribute to the well-being of their communities by donating or raising funds for charity.

RE / MAX partnered with Operation Enfant Soleil to sell Max teddy bear during their telethon to raise donations for sick children.

Max was sold at RE / MAX offices, increasing the exposure of these offices in their communities as well as raising money.

