

Religion



FUNDRAISING: Like many organizations, mosques, churches and synagogues are finding it difficult to raise much needed funds with the closure of their facilities due to COVID 19. As fundraising drives for capital improvements, day-to-day expenses and mission initiatives go online, it is very important to have a gift to increase the probability of donations. People want something tangible for their donation and there is nothing more appealing than an adorable stuffie.



FUNDRAISING. Fundraisers do so much more than simply accumulating funds for a religious organization. Fundraisers create incredible opportunities to bring the whole community together and, to get an organization out in front of a large audience, a bookstore or online retail store with plush educational toys is very creative.



MAINTAIN MEMBERSHIP. Churches that are marketing creatively with adorable plush toys are engaging and retaining their existing congregation. Plush toys are a fun and charming way to get a message out and will serve as a visual reminder to members of the congregation for how much they are valued. Ideal as a reward to existing members of a congregation for bringing in new members.



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INCREASE MEMBERSHIP: Most religious organizations are looking for ways to increase membership. Inexpensive yet thoughtful promotional baptism gifts are meaningful and will increase brand awareness and create a lasting impression. Associating a brand with a heart-warming moment is key to brand loyalty.



Promotional plush toys do wonders for brand recognition. Giving out plush toys creates excitement that attracts new members and keeps newcomers coming back. In today's world, maintaining recognition is extremely important and a plush toy has a high perceived value and will be kept or gifted to a loved one.

THANK VOLUNTEERS. The success of a church, mosque or temple is directly tied to the number of volunteers who are inspired, engaged and appreciated. It is important to show how much they are valued and there is no cuter way to say "thanks" than with plush hugs.

Sure to delight everyone -regardless of their age!



OUTREACH. Plush toys are ideal for religious organizations looking to ramp up ministry and outreach efforts. Selling plush toys raises money and additional toys can be purchased and donated to those in need.





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EDUCATION. From kindergartens to colleges and universities, plush toys are the perfect school spirit product to create a bond with every student. A plush bear wearing the school uniform, or an inspirational quote on a cute plush toy. A miniature version of the school mascot is sure to be a winning school spirit product and an ideal way to integrate a school spirit product for fundraising for different activities and programs.



Whether it's gifts for Sunday school or for summer camps, plush toys will help to spread the word and send an inviting and welcoming message to all. Inspirational stuffed animals will enlighten and encourage children as well as make them smile.



CONNECT with Congregations. Family fun nights, youth programs and other events are perfect for reaching out to children to encourage participation. And sending them home with loveable plush toys provides unlimited impressions and creates loyalty. Making people happy is the fastest way to create brand recognition and loyalty.

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Covington
Catholic
Colonels



For schools, colleges and universities to bring school pride to the golf green, custom golf head covers are a unique way to show off team spirit and ideal for fundraisers.