



Establishing a safety and health program at a job site is one of the most effective ways of protecting a company's most valuable asset: their workers. Losing workers to injury can cause significant disruption and cost and it can also damage workplace morale, productivity, turnover, and reputation. Safety and health programs foster a proactive approach and a great way to encourage safe practices is through rewards.



For this construction company, this plush bear is an ideal reward. He's cute and cuddly, easy to look at, and hard to throw away. Workers share with loved ones, a powerful reminder of why they need to keep safe.



Roofing is considered one of the most dangerous jobs in construction and so there cannot be any monkeying around with a safety program. Created as an incentive to crews achieving a certain number of work days without an accident, this plush roofing monkey is a blast to hang around with.

Bear Aware

For some industries, such as oil and gas and logging and forestry, working in bear country is a necessity and so employees are exposed to potential dangerous encounters with bears and other wildlife. These companies recognize the importance of a safety program that trains employees how to identify wildlife, their behavior and how to deal with possible human / wildlife encounters.

One such program was promoted with a cute plush bear in a safety jacket; to increase awareness and to get everyone talking.





This company wanted management and workers to identify and solve issues before they occurred. Super Safety Dude was a visual incentive for them to foster a proactive approach to "finding and fixing" hazards before they could cause injury or illness.



This safety program demonstrated how the mine was committed to creating a safe and healthy work environment for their employees. Workers felt valued and that they had the proper equipment and training to do their best. What better way to keep everyone alert!

A great way to celebrate a successful safety program is with an annual safety recognition banquet during which all company executives mingle with employees and their families. Gifting a cute and cuddly Bizzie Beaver in a safety vest and hat to everyone attending emphasizes the value the company puts on achieving their safety goals.

