

Healthcare



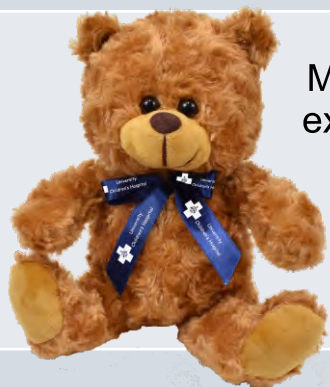
Hospitals know giving plush toys to sick children helps a lot. Multiple studies have proven plush toys help healthcare workers build trust with young patients, reduce anxiety and can even accelerate the healing process.



Plush toys help children cope with the unknown of a medical procedure. When children receive a new prosthetic from College Park, they are also gifted with this super cuddly, super adorable teddy bear, Truper Teddy! He travels with every College Park Truper foot to show kids what it's like to find the perfect new paw and helps them as they learn to walk on their new prosthetic. Recipients are asked to share their adventures with Truper Teddy on Instagram.



Everyone deserves recognition but especially those in the medical industry who take care of us. During Nurses' Week, the adorable Mini Me in a doctor's coat was given to show medical staff how much they are appreciated. And, as the fight against COVID-19 continues, there's no better time to give a plush hug to these superheroes.



Motherhood is a special time, and this hospital was excited to offer expectant parents the chance to document the growth of their baby with a unique keepsake – the milestone of hearing their child's heartbeat for the first time; recorded in a huggable plush bear. A positive reminder of their experience with the hospital and an effective way to later soothe their new born baby to sleep.

